

Dear friends, I am proud to announce my ticket for the upcoming ECU Presidential Elections'2014 in Tromso, Norway, which is consisted from very experienced and well known professionals.

/Silvio Danailov/



Silvio Danailov's ticket - ECU Presidential Elections' 2014



*Joran Aulin-Jansson "JJ"
Deputy President*



*Horst Metzling
Vice President*



*Silvio Danailov
President*



*Sava Stoisavljevic
General Secretary*



*Almog Burstein
Treasurer*

The new members of my team are:



*Mr. Joran Aulin-Jansson "JJ" - President
of the Norwegian Chess Federation*



*Mr. Horst Metzger - former General Secretary
of the European Chess Union and the German
Chess Federation*

WHO IS JORAN AULIN-JANSSON "JJ"

Born 13 Dec. 1961

Lives in Oslo

Married, no children

Fide rating: 2235

13 years in Norwegian school system, still in "School of life"

Career:

1983-85 Office clerk at Det Norske Veritas

1985-87 Sales rep for Wiggins Teape Norway AS

1988-93 CEO of Bethien Norway AS

1993-now CEO of Jansson & Bjelke AS

More than 10 years as a member of the board for Norwegian employers union -

Graphic industry, 3 of them as President.

*20 positions in board of directors within various businesses and organizations in the
past and present.*

Learned chess in 1969, played ever since.

*President of the Norwegian Chess Federation since 2007, and numerous positions in
Norwegian chess from 1977.*

Why do I join Mr. Danailov's ticket?

I respect the work that has been done and hope to contribute in a positive way.

Chess in media is my first priority.

WHO IS HORST METZING

Born 27 February 1948

Education: College of Administration Berlin (Germany)

Languages: German (native), English and French

Career:

1967 to 1975 Administration Official of the Senate of Berlin

1976 to 2007 Secretary General of the German Chess Federation

2007 to 2013 Secretary General and Sports Director of the German Chess Federation

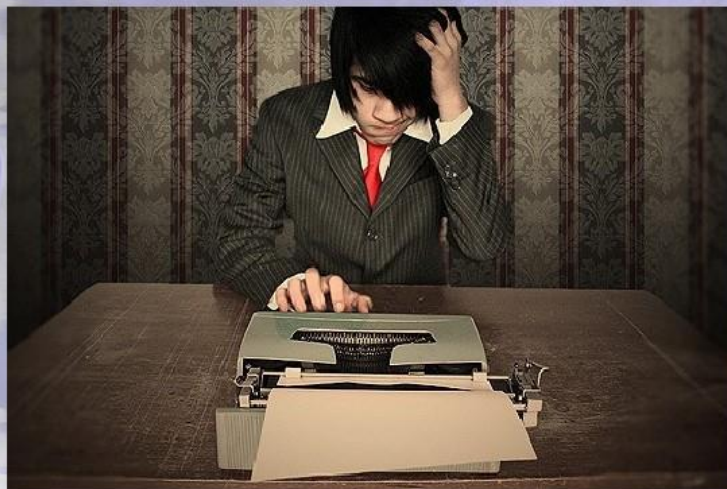
1998 to 2010 Secretary General of the European Chess Union

International Arbiter and International Organizer of FIDE

Why do I join Mr-Danailov's ticket?

I will use my vast experience as former ECU General Secretary to help to Mr-Danailov's efforts to move the European chess on a higher level.

*We are proud to introduce you our
Election program*



Up where we belong ...

Many people love chess, and so do we. Our aim is to strengthen the status and position of chess among:

- Media
- Governments
- Professional sponsors
- Chess in education

And how do we do this?

Media-

In today's society, everything starts with media. If we are not present there, no prosperity can be expected.

Internet is the most widespread media, but TV is the most powerful. A combination of those is the path to success. Chess contains a lot of drama. We need to work together with professionals within film, theatre, and TV to convey this drama to the public. During the WC match in Chennai, up to 20% of the Norwegians, and more than 80mil of Indians watched this on TV. Figures comparable with soccer or cricket...

Imagine chess with budgets like soccer or cricket...



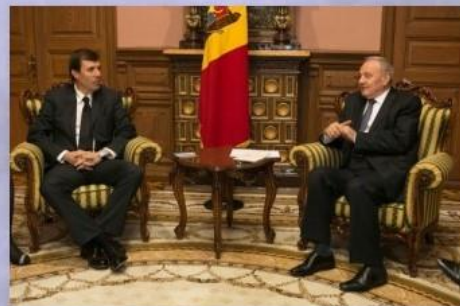
Governments-

With an increased presence in the media, we will continue to inform governments of the benefits of chess in schools and many other areas in the society.

Professional sponsors-

We aim to show value for money to the sponsors. Without this, we will never see chess becoming a big sport.

And value for money is mostly media coverage.



Chess in education

To teach a child chess is good, to teach a teacher to teach chess is better. We will pursue this way to improve both chess and education.



Other areas of interest are:

- *A more effective way of running the federations·
Can ECU release national federations from some administrative work?*
- *Cross-border cooperation
Improved cooperation between federations will help· We plan to expand and encourage communication between federations·*
- *Learn from the best!
We will study the most successful events and tournaments in Europe to find the key factors and then distribute a manual to the federations·*



Our promise is to do our best, nothing more, and nothing less...



Almog Burstein



Silvio Danailov



Sava Stoisavljevic

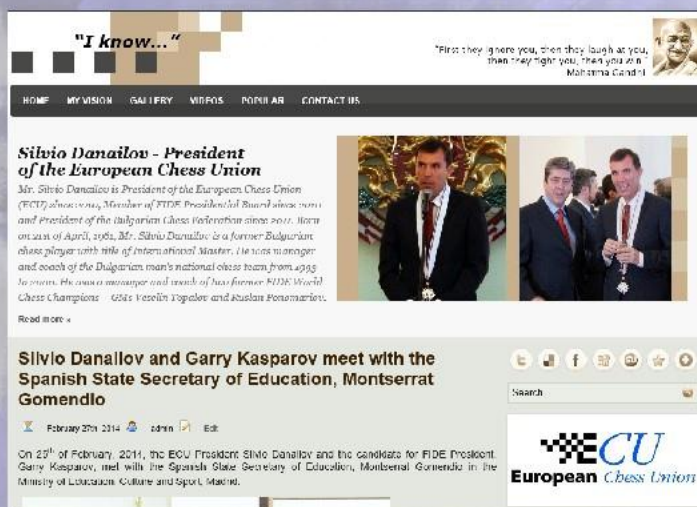


Joran Aulin-Jansson "JJ"



Horst Metzling

For further information concerning Mr. Silvio Danailov and his team, please visit the official website of their election campaign www.danailov-for-president.com



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